



WITHOUT EXCEPTION

2023 HRC CHICAGO
ANNUAL DINNER



PRESENTED BY



Sponsorship Opportunities

Saturday, November 4, 2023
Fairmont Chicago, Millennium Park

Human Rights Campaign Chicago 2023 Annual Dinner

As America's largest lesbian, gay, bisexual and transgender organization, the Human Rights Campaign provides a national voice on LGBTQ+ issues. The Human Rights Campaign effectively lobbies Congress; mobilizes grassroots action in diverse communities; invests strategically to elect fair-minded officials; and increases the public's understanding of LGBTQ+ issues through innovative education and communication strategies.

HRC is a bipartisan organization working to advance equality such that gay, lesbian, bisexual and transgender Americans can be open, honest and safe at home, at work and in the community. The Human Rights Campaign Chicago Dinner & Auction is one of the largest annual LGBTQ+ fundraising events in the Midwest. Pre-pandemic, our 2019 Fall Dinner saw over 800 people come together as a community to show their support. This fall we continue our post-pandemic comeback, stronger than ever in our resolve to achieve full equality for all — Without Exception!

Our generous corporate sponsors are leading financial institutions, retailers, accounting firms, energy companies, law firms, etc. They understand that HRC's supporters have tremendous buying power and influence in the Chicago area and beyond. Sponsorship of HRC enables businesses to demonstrate leadership support for the LGBTQ+ community at large, and provides an opportunity to reinforce their company's DEI strategy with current and future employees, clients and investors.

This year's HRC Chicago Dinner & Auction will be held on Saturday, November 4, 2023 at the Fairmont Chicago with a large expected attendance.

Individual tickets and the latest information regarding the Dinner & Auction can be obtained at hrcchicago.org.

PRESENTED BY



National Sponsors

PLATINUM



GOLD



SILVER



BRONZE



Attendees include

- HRC Donors + Members
- Celebrities + Community and Business Leaders
- Federal, State, and Local Elected Officials
- Sponsor Representatives

Sponsors receive tremendous visibility

- Prime placements targeted to 15k supporters
- Over 500,000 impressions in print, news and social media
- 3,000 print invitations to donors
- Prominent placement across HRC Chicago social channels

HUMAN RIGHTS CAMPAIGN FACTS & FIGURES
























U.S. consumers are **2x** more likely to buy or use a brand that supports protecting LGBTQ+ rights.

Adults **18-34** are **5.5x** more likely to want to work at a company that is expanding and protecting LGBTQ+ rights.

\$917 billion The LGBTQ+ buying power in the U.S.

71% of the U.S. LGBTQ+ adults are more likely to purchase from a company that outreaches and advertises to the LGBTQ+ community

Sponsorship Levels

	PRESENTING Exclusive sponsorship level for one company. Event would be referred as "HRC Chicago Dinner presented by..."	PLATINUM Name a part of the dinner, such as The Silent Auction, VIP, reception, general reception, etc.	DIAMOND Name a part of the dinner, such as The Silent Auction, VIP, reception, general reception, etc.	RUBY	EMERALD	PEARL	CORPORATE TABLE
Amount	\$25,000	\$15,500	\$10,000	\$7,500	\$5,000	\$2,500	\$3,950
Dinner tickets	20	18	14	10	10	4	10
PREMIUM TICKETS Premium check-in and open bar all night.							
Sponsor's logo in program and on signage at the event							Companies will be listed as Table Captains in the program book
Sponsor's logo on invitations, ads, dinner website and media materials							
Recognition from stage							
Digital program book advertisement	Full page	Full page	Full page	Full page	Full page	Half page	
Prominent seating in the ballroom evening concierge service							
PREMIUM ADVERTISING Opportunity for feature display in the reception, auction area or after the party							
Video to showcase your company's work towards equality							
Opportunity to include company branded products in the guest gift bag							

What's next?

Please contact the HRC Corporate team to learn more about sponsorship opportunities for this year's dinner.
HRC Chicago Corporate team: corporate@hrcchicago.org

Individual tickets and the latest information regarding the gala can be obtained at hrcchicago.org

Corporate Sponsorship Response Form

BUSINESS NAME

CONTACT PERSON

TITLE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

MOBILE

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- Presenting**\$25,000
- Platinum** \$15,000
- Diamond** \$10,000
- Ruby** \$7,500
- Emerald** \$5,000
- Pearl**\$2,500
- Corporate Table** \$3,950

- Please **email me a link** to begin payment with a credit card.
or
- Please **send me an invoice.**



































- My organization would like an advertisement only.
Please have an HRC advertising representative contact me.
- We are interested in donating an auction item:

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